



ASTHO, Food Marketing Workgroup, and NPLAN present...

Using Social Media to Advance Public Health

Tuesday September 10, 2013
3-4 p.m. EDT

Part of the 'What You Need to Know to Promote Healthy Eating in Your State!' webinar series.

Register here: <https://www4.gotomeeting.com/register/534303767>

Join ASTHO, the Food Marketing Workgroup, and NPLAN for a webinar on **Tuesday September 10, 2013, from 3-4 p.m. EDT**, to explore how social media can be used to advance public health. We'll discuss the evolving world of social media, identify the benefits of the different social media platforms, explore strategies for using social media to effectively advance health issues, and hear case studies from organizations at both the national and state levels that have successfully implemented social media campaigns to promote public health.

Speakers:

- Nicco Mele, Co-Founder, [EchoDitto](#); Adjunct Lecturer in Public Policy, [Harvard Kennedy School](#)
- Monifa Bandele, MHS, Senior Campaign Director, [MomsRising.org](#)
- Caren Baginski, Social Media Coordinator, [LiveWell Colorado](#)
- Margo G. Wootan, D.Sc., Director, Nutrition Policy, [Center for Science in the Public Interest](#) (Moderator)